

Review: The Maybelline Sky High Mascara Earns the Hype

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The Maybelline Sky High mascara costs about \$9.99, you can find it at many retail stores and makeup stores.



This mascara wand allows for limitless length and maximizes volume.

The Maybelline Sky High mascara came out in January 2021. It became popular from January to the end of summer, the main platform it was boosted on was Tiktok. So with all this hype is this mascara worth it?

This mascara was designed for lengthening and volumizing your eyelashes, it is also flexible and smudge-free. Let's expand on the lengthening and volumizing aspect of this product. Most mascaras primarily focus on one, length or volume? With this mascara there is no need to choose, you get both! When I tried this product, I was amazed. My eyelashes are pretty average, but they seem shorter due to the tips lightening as they grow out. With this mascara it accentuates my original eyelashes without the clumps.

Another aspect I like about this mascara is that it is smudge and clump free. The thing I hate most is when my mascara looks chunky due to the clumps the product builds, but with the Sky High mascara there is no need to worry about that. Also, this mascara is one of the easiest mascaras to come off. There is no need for a double cleanse on your lashes. In the past, I would use makeup wipes than wash my face with cleanser, but this mascara comes off with just my cleanser.

Another reason why many people like this mascara is because of the curl it holds. Personally, I curl my

eyelashes before applying my mascara. Most products are too heavy on my eyelashes and weigh them down, causing the curl to be undone. This mascara is not too heavy and makes the curl last along with an extra hold. Many of my friends who use this mascara don't curl their lashes prior to applying, but the mascara causes them to lift up and create a curl.

One of the most favorable aspects of this mascara is the wand. In a high performance mascara, the brush plays an important role. The flexibility and bend in the wand allows for the maximum amount of volume and length.

One negative of this product is the stickiness. Often when you put more than one coat on the bottom and top sets of lashes they have a tendency to stick to each other. A way to prevent this is making sure that all coats are dry before moving on to another coat. I only apply one coat, maybe two and I have let them dry fully before I shut my eyes, which prevents the stick.

You can find the Maybelline Sky High mascara at many makeup stores and retail stores. Ulta carries this product in four different colors. Target, Walmart, and Costco have this product as well.

Taking all these factors into consideration, I think that this mascara is worth the \$9.99 it is. It is a high-end product with many satisfied reviews.