

SOCIAL MEDIA IS NOT THE PROBLEM

BY: ABBY BAER

Over time, social media has gained more users. Social media platforms include apps like Twitter, Youtube, and Facebook. It is beneficial for all ages. Some could argue that social media is a negative influence on users. Social media is defiantly beneficial and helps alot of people get their information and be aware of whats going on in the world. Social media is a great form of communication and has been a main source for the last few years.

Communication can be helpful to see what people are up to. Social media is also a great way to communicate because it allows you to hear what people say to you and enables you to respond. Social media provided an inside perspective of faraway places. I Can communicate with my family who live far away, see what my friends are up too and see different perspectives of whats going on. Its a very fast and simple way to see how and what others are doing withoyt really talking to them.

According to COLORMATICS, Gen Z is said to have the shortest attention span at 8 seconds which could be because it's full of young adults and teenagers. Social media is s a great way to get straight to point. This is benefital to the younger people, letting them know whats going on in a way they can understand.

It is also a way to get important information to a younger audience in a language that is easy to grab. Clicking through stories or watching quick videos is much easier to

get information. The only issue would be biased and inaccurate information. This is usally for more politcal opinions, at the same time its imortant seeing two sides of an opinion.

Another reason social media is benefitable is, its great for businesses. You can attract customers, get customer feedback, build customer loyalty, increase market reach, and advertising. Many businesses rely on social media to spread their ideas, you would rarely stop on the side of the street to read a long paper about a business. Quickly finding them on social media can be simple to research, and you can look through reviews and the quality of that business making sure you are also getting a good experience. It's a win-win for both sides!

Social media played a huge part in Covid Lockdown. Imagine not having any connection to people physically and online. Social media made the information very easy to access, we could see statistics and how the pandemic affected ourselves and others globally. Social media helped people maintain relationships. If we didn't have social media, we most likely would have no connection to anyone. another news source. You could easily find the information that you needed efficiently and effectively.

Social media also played a role in what people believed. Some people had opinions about the pandemic, and seeing other points of view helped people get through the pandemic. The media also showed how other countries were dealing with a global pandemic, which was an

eye-opener for many people. These are just a few reasons why social media has positive effects on people.

My opinion is that social media can be good. It's a great source of information and a great way to communicate. People exaggerate that people are on social media too much, wathching and making videos and posing pictures. In reality, social media is another news and communication source for people of different ages and audiences. Today news is sprea d in different ways, social media is a way news is spread to younger generations in a way they can understand. People use social media as a way to commuicae with friends, family, and the public eye. This can be to share vacation photos, or spread awareness.

People are always quick to say social media is the problem but its not. If social media is used responsibly it can be a great news and commuicaion source for people of all ages, and occupations. If we didnt have social media we would loose all of the advantages we have and life would be much different.

