## Kim Kardashian is Superior Written and Designed by Varsha Banumukkala '26

The Kardashians have been a ▲ household name for over a decade now, and their influence on society and pop culture cannot be denied. With their numerous companies, unique brands, reality TV shows, and a crazy social media following, it's very hard NOT to be aware of them. The Kardashian family has been a prominent figure mainly due to their hit reality tv show called "Keeping Up with the Kardashians" also known as "KUWTK". They showcased how each member of their family has their own unique personality and set of accomplishments.

However, there is one highly debated question among fans : "Which Kardashian sister is the best?" Is it the clever businesswoman Kim, the oldest and assertive Kourtney, or perhaps the quiet but hilarious Khloe? To get down to the bottom of this heated question we will look at the different qualities and achievements of each Kardashian and explore the strengths and weaknesses to determine who is really superior.

Kim Kardashian, the second-born of the family. She is arguably the most well-known member and the one who started it all for the Kardashians. Kim first came to fame as a stylist for other stars, but later became a global inspiration for fashion, beauty, and business. She has launched a ton of successful businesses in a variety of industries. From makeup to clothes to mobile apps, she has received a massive following on social media. Her positive influence goes beyond the world of pop culture, due to the fact that she has become an advocate for criminal justice changes and other social causes. Despite her great fame, Kim has worked



Courtesy of Condé Nast (through Vogue Taiwan) Kim Kardashian during a Vogue Interview in Taiwan.

hard to become a lawyer and chase her dreams and beliefs despite being the rich woman she is. Like the rest of the family she has also faced a lot of controversy relating to her private life, like getting a divorce from Kanye West. Nonetheless, her impact on the entertainment industry is groundbreaking and deserves a round of applause from the world.

It's difficult to confirm which Kardashian sister is the best, since each one brings their own strengths and accomplishments to the table. Kourtney is a successful businesswoman and loving mother, while Khloe is a relatable person and advocate for body positivity and selflove, but when it comes to overall impact and influence, it's really hard to argue with the fact that Kim Kardashian is superior.

From her huge following on social media to her very successful brands and advocacy work, Kim has made an undoubtedly bright mark on pop culture. She's proven that she's more than just a reality star, and has become an inspirational figure in the worlds of fashion, beauty, and social justice. While she's faced a lot of criticism, Kim has always risen above it and continues to thrive. Overall, the Kardashian sisters are an amazing group of women, but Kim stands out as the best.