



Three products Review from left to right: Hollywood Contour Wand, Beauty Highlighter Wand, and, Hollywood Flawless Filter. All the images pictured by Kate Macaulay

# Top 3 Most Popular Products from Charlotte Tilbury: Highlighter wins Top Prize

Charlotte Tilbury is a makeup brand that has been taking over social media the last couple months. This brand is a go-to for a lot of influencers that creates a high demand for the products. But, they're on the more expensive side that makes you question whether or not the product is worth it. To give a little background, Charlotte Tilbury started as a celebrity makeup artist who would occasionally do Youtube videos,

which led to her creating her own brand. These prices are "justified" because the collections throughout the makeup line have been popular throughout celebrities and come in this luxurious packaging, almost like a designer brand. In this review I'll be discussing three of the most popular products of theirs that I have used, the Hollywood Flawless Filter, the Beauty Highlighter Wand, and the Hollywood Contour Wand.

To start off with the most popular one, the Hollywood Flawless Filter. Firstly, when you come across the product on Sephora.com you can see a good range of skin tones that are displayed so you can get a good idea of what tint you may be. That way you don't have to go to the store. I purchased mine online and felt that I got a good match for my skin. This



## Highlighter Wand



product is considered to be a type of primer since the coverage is so light. The directions on the website say that there are multiple different ways to use it. For example, you can use it alone, apply underneath foundation, mix it with foundation, or on top of foundation for a sculpting effect. For me, I use the product as a foundation because I find it to be heavy enough to use it as so. It gives me this glow that Charlotte Tilbury is known for, so if you like the dewy, glowy

you clean it, it almost seems as if you're wasting product because it's expensive and an amount isn't being used. Yet, I can't help how much I like this product when I put it on. It goes on so smoothly and blends well. But, you can find a better highlighter for way cheaper. For example, the Rare Beauty Highlighter that is half the price. So, in conclusion, this product isn't a must buy.

The last product I'm reviewing is the Hollywood Contour Wand. This one comes in the same, unnecessary applicator that I'm not a big fan of. There are two different shades, fair to medium and medium to dark. I have the fair to medium and it's pretty dark on me so I tend to only use 2 dots on each cheekbone. I also use this on my nose and jawline to help get a really sculpted look. I don't have anything to complain about when this product is on, but I also don't have anything to really rave about. So, getting right to the point, I will be using this product until it runs out because I do like it, but I don't like it enough to repurchase.

Based on everything above, hopefully I influenced and de-influenced these popular makeup products. You can find each of these products on the Sephora or Charlotte Tilbury website. Always make sure you do your own research before splurging because, as I said above, sometimes it's just not worth it.

look this is definitely created to achieve that. Also, I have got a good amount of time with this product but that also might be because I don't use it everyday so take that into consideration. Overall, for this specific product I would say that I got my money's worth because I got exactly what I had expected and more.

The second product is the Beauty Highlighter Wand. This product is a liquid highlighter that comes in an unique wand applicator, where the top is a cushion type of material. There are six different tones you can choose from. I have rose gold with silver light. You can use 1-2 pea-sized dots of the product on your cheekbones to create a nice glimmery, sculpted look. Note that when I first got this I had no idea how to open or use it, but that is just because I hadn't ever seen anyone correctly open it. So after a quick search on Safari I realized that you twist the applicator and then you are good to go. However, I don't like the applicator at all. It gets dirtier after ever use due to the cushion being covered in the product. When

