

Taylor Swift Never Goes out of Style

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Taylor Swift recently started her Eras tour a few weeks ago to the excitement of “swifties” around the world. She had a long break from performing live with her last tour being “Reputation” in 2018. There is no lack of variety in the outfits on this tour, considering she has at least one outfit per album.

Swift opened the show in a gorgeous custom Versace pink bodysuit for her “Lover” era. This outfit paired with her shimmering Louboutin knee-high boots instantly gained the attention of not only the tens of thousands of “swifties” in the audience, but also news stations around the globe. The bodysuit clearly alluded to the iconic bodysuits from her Reputation tour in 2018. I loved how this outfit mixed an older album’s style with the light pink theme of Lover. Her shiny tights added to the look by making the whole outfit feel more cohesive. For her third song on the set list, “The Man”, Swift added a silver glittery blazer which definitely matched the vibe of the songs that followed.

Swift opened her next era, “Fearless”, with the title track. As an homage to her original Fearless tour, she wore a gold fringe mini by Robert Cavalli. It looks nearly identical to the original outfit without the ombre. I liked this outfit but I think she could have switched it up for this era. She included a lot of outfits that referred to outfits from previous tours but the Fearless dress wasn’t as iconic as some of the others. It would have been more memorable if she tried the Fearless color scheme with a different outfit style.

To the disappointment of many fans, Swift only performed one song from her album “Speak Now”. However, the

stunning tulle gown by Nicole + Felicia Couture she wore for this short era easily made up for it. This dress mirrored the Valentino gown she wore during her Speak Now tour in 2011, but redone to match the maturity and experience she’s gained since then. I loved this dress, it was a beautiful outfit that was a change from the other more modern outfits.

Swift’s “Red” era contained the most amount of outfits, with three distinct styles spread across the 4 songs. For her hit song “22” she wore a white shirt which said “A lot going on at the moment”. This was a clear callback to the music video for “22” in which she sported a similar shirt saying “Not a lot going on at the moment”. I thought this was a nice touch that certainly brought back memories for many fans. Her next outfit was a gorgeous black and red ombre bodysuit. The bottom of the bodysuit is a bit longer making it almost look like a short romper. For her final song in the “Red” era, “All Too Well (10 Minute Version)”, Swift added a duster coat with a pointed collar by Ashish. This combination beautifully matched and the song she sang in it absolutely took my breath away.



Swift’s Fearless tour was her second ever tour. In her eras tour she performs three songs originally from “Fearless” to the pleasure of many fans. Photo taken by WEZL. Rinaldi.



The 1989 World Tour was 2015’s highest grossing tour. The album’s popularity is still clear today considering Swift performed five songs from it. Photo taken by Picasa.



Swift's newest album, "Midnights", became an instant hit when it came out in October. Swift leaves her tour off on a high note with songs from this album. Photo taken by Ronald Woan.

The "Folklore" era featured a captivating, flowy, purple, Alberta Ferretti dress. This dress was easily one of my favorite outfits from this tour. It perfectly matches the mood of this whole album with a beautiful cottage core style. The dress had a very romantic and feminine feel that isn't matched by any other outfit worn on the tour.

Swift's "1989" segment of the tour sent swifties for a throwback to the early 2010s when her album, "1989", first came out. She wore a shimmering maroon two-piece by Roberto Cavalli paired with a set of Christian Louboutin boots. This bedazzled outfit was so similar to the style she sported in 2014 that many swifties were convinced she wore the same outfit in a previous tour. This outfit was very fun and cute. While I do think it suited the vibes of this era well, it also felt a bit uninspired and not as spectacular as some of the other outfits showcased on this tour. That being said, I still liked this outfit.

The final era she performed was her album "Midnights". While the outfits were breathtaking, the outfit transitions were unmatched during this segment. To enter this era, Swift dove into the catwalk of the stage giving the illusion of her diving into a pool. It added some momentary drama and definitely added to the overall

performance. She appeared on the other side of the stage in a shimmering, light pink mini dress with a purple fluffy coat by Oscar de la Renta. The first time I saw this outfit it felt very awkward but it quickly grew on me. The dress still isn't my favorite, but I think the coat is nice. She starts her song "Midnight Rain" without the coat and halfway through during a short interlude in the song she falls into a pit of people with umbrellas. A few beats later she appears in a sensational, navy blue bodysuit, also by Oscar de la Renta. This transition is executed beautifully and is one of my favorite moments of the whole show. The body suit paired with a pair of matching boots looks incredible and is perfect for this album. She has worn many memorable bodysuits on this tour but this one is by far my favorite. For her final song of the night, "Karma", Swift adds another shimmering coat, which is a magnificent addition to the end of the show.

Taking all of her past tours into consideration, I'd say Swift has definitely stepped up her style over the last few years. This tour showcased some of the best outfits I've seen her perform in before and the amount of effort put into it is abundantly clear.

As Swift says, "Cause we never go out of style."