

Lululemon is not worth the hype

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Lululemon has been one of the most trending brands of the past few years. Especially in this day and age, when something starts trending it doesn't stay for a long time. But Lululemon has been one of those clothing brands that has defined the way people view athletic leisure clothing. Although this brand is trending among teenagers as well as adults, there is a lot of controversy surrounding brand. The high prices make people question: is Lululemon actually worth the hype?

Not only are all the pieces from Lululemon made out of high quality and expensive fabrics, but wearing Lululemon has become this symbol of being "rich". At school, at the store, on vacation, while working out... you will see people all around you wearing something from a high valued brand. Sure, the wide- range and variety of color and the fabrics are an important and vital part of why so many customers are generally attracted towards buying Lululemon's products, but aside from all that, the one thing that makes people gravitate towards the products are the logo. The logo has become a prominent symbol and most people buy things to show off the logo. With numerous 5 star reviews the brand has many customers, but there are a few things even those happy customers are bothered by. Johanna S posted a review saying, "It really is a shame that it's a bit out of my budget because if not I'd probably have most of my workout gear from them."

But even with all of these advantages, Lululemon has generally disappointed their loyal customers by not being a reliable shop. As per many Lululemon reviews, customers have expressed their disappointment with gift cards, customer service, and business days. One customer even said, "Lululemon customer service is an insult to its customers." In this client's case, they had never received their order but were charged for it anyway. Once they received their order a lot of them are happy, but there are a lot of problems before you even get to wear these amazing clothes. From not being able to exchange sizes, to horrible customer service But one of the most prominent disadvantages with Lululemon is the price. As the website goes to state, one of their most trending products, the scuba, is for \$118. Now for those of you who don't know, a scuba is basically a cropped half-zip sweatshirt.

All in all, it is glaringly obvious that though Lululemon is majorly trending, it does not live up to the hype. It has some great quality clothes and a lot of variety. But the customer service, and price has made many loyal and potential customers question the reliability of this brand. So overall, you can get many cheaper versions of lululemon that are still great quality, without going through the hassle with the brand.



This is a black Swiftly Tech 2.0. It is one of their trending tops with teenagers.



This is Mrs. Granata modeling the trending belt bag. It is frequently used by all age groups.