

These Popular Concealers Are Worth It

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Pictures courtesy of Ali Amelung



Concealers have become one of the most used makeup products as some people have started completely taking foundation out of their makeup routine and replacing it with their favorite concealers to create a more natural look. I will be ranking some of my favorite popular concealers from: Too Faced, Maybelline, Elf, and Glossier from least favorite to my most used and favorite concealer in my daily routine.

In last place but still a product worth using, I have the Glossier Stretch Concealer. I really like this concealer, but it is in last place because I don't reach for it as much as I do for the other ones because this one is my favorite for just quick touch-ups. The Glossier Stretch Concealer is a sheer and light coverage concealer that comes in a small pot, which I think is super unique and separates it from other concealers. It is super smooth and not messy, so it is perfect for travel or simply putting it in your backpack for the day. This concealer is \$20.

In fourth place, I have the Maybelline Instant Age Rewind Multi-Use Concealer. I bought this one because I saw someone get the pink-ish color to put under their eyes so it blends better with their blush. I really like this color but I only ever use it under my eyes, so that is why it is not a little higher

on the ranking. I really like the applicator, but this formula is not as smooth as the other ones in this ranking. This concealer has a really cheap price of \$8.80.

In third place, I have the Elf Camo Concealer. This is a super hydrating and moisturizing concealer, that has a pretty good shade match for me. I don't use this concealer as much as the ones in 2nd and 3rd place but I still think this is a good concealer for the price it is. This concealer is \$7.

In second place, I have the Maybelline Fit Me Concealer. This is my favorite drugstore concealer because it is extremely smooth and blendable. It has the perfect amount of coverage for me and is not too matte or shiny. Out of all of my concealers this one has the best shade to match my skin, almost looking invisible. I have been using this concealer the most recently. This concealer has the lowest price of \$6.94.

My favorite concealer I own is the Too Faced Born This Way Multi-Use Sculpting Concealer. I really like how this looks on my skin because it is the perfect balance between matte and glowy. I only use a little bit of it because it is full coverage. I haven't been able to get a perfect shade match so I have been mixing the lighter and darker shades I own. The full size of this concealer is \$34 and the mini size is \$16, which I recommend because I don't need to use a lot of it.

First place: Too Faced Concealer



Second place: Fit Me Concealer



Third place: ELF concealer



Fourth place: Maybelline Instant Age Rewind Concealer



Fifth place: Glossier Stretch Concealer

